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"Capitalizing the People's Housing Process"

Building Cohesive Communities

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The Problem is how to:



- realize the full potential of the people living in "underserved" settlements
- capitalize the land assets that people own to improve their living conditions, social mobility and economic status
- optimizing the use of valuable land for capital formation and economic growth
- increase the stock of housing for all income groups
- improve the living environments for all in a sustainable manner
- creating opportunities for the private sector to invest in the housing sector

Policy Fundamentals

- People in need at the center of decision making and action;
- State to play its obligatory role of safe guarding rights and supporting People and the Market;
- Market to respond to a new opportunity for investment;

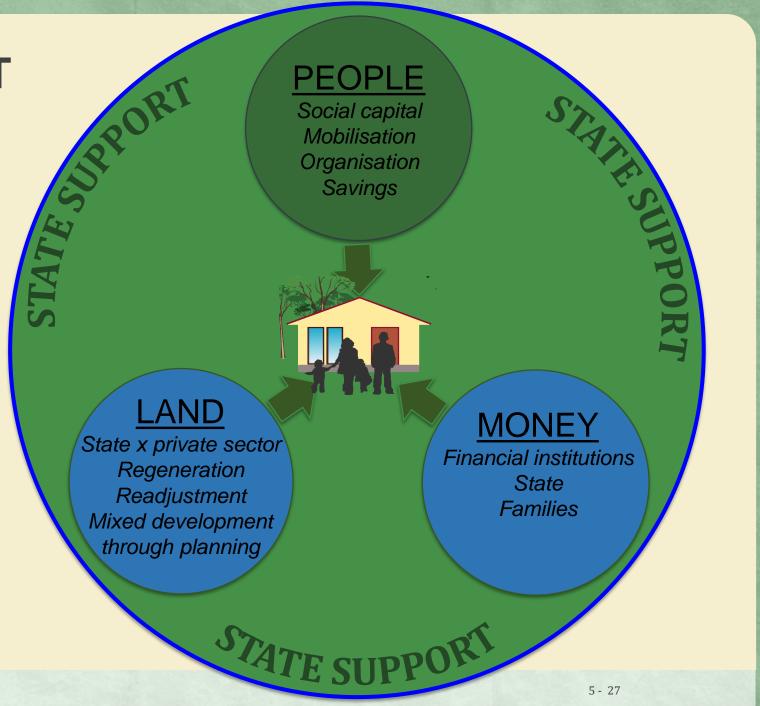
"People driven, State supported, Market financed"

Resources and Commitments

- Social Capital from people's energy to improve their lives
- Land that can generate the capital required
- Capital from local and international financial institutions
- Political commitment to bestow people's rights and improve their lives
- Institutional commitment, Megapolis Plan to create happiness

RESOURCE & SUPPORT

FRAMEWORK



Actions Required

- **Building Social Capital** through mobilization of people
- Sourcing Financial Capital from financial institutions
- Optimizing the use of Land for people and urban regeneration

A Platform to:

- GenerateIdeas
- Participate
- Consult
- Safeguard
- Debate
- Respond
- Monitor

